

HRVATSKA SEKCIJA ECOVAST CROATIAN SECTION

ULOGA EKOMUZEJA U RAZVOJU LOKALNIH ZAJEDNICA

THE ROLE OF ECOMUSEUMS
IN THE DEVELOPMENT OF LOCAL COMMUNITIES

Bistra, 12. i 13. listopada 2018. – October 12-13th, 2018

Vida Pust Škrgulja, IVANIĆ-GRAD

NAČELA EKOMUZEJA

U IZGRADNJI KONCEPCIJE DJELOVANJA

NOVE MUZEJSKE USTANOVE

Primjer: **Muzej Ivanić-Grada**

THE PRINCIPLES OF ECOMUSEUM

IN THE BUILDING OF AN OPERATING CONCEPT

FOR THE NEW MUSEUM INSTITUTION

Case: **Museum of Ivanić-Grad**



The idea of opening a museum in Ivanić-Grad has grown for many decades, but it was not realized until the end of 2014.

Its first public presentation happened, thanks to dr. Tomislav Šola, in the follow-up part of the Best in Heritage program in Dubrovnik 2003, while the paper was published two years later in Zbornik Moslavine Kutina.

The Ivanić-Grad Museum opened for public in spring 2016, as the first museum institution in the east-south part of the Zagreb County.

From April 2016 till October 2018, the museum prepared 29 museum exhibitions, held regular workshops and playrooms for children and adults, entered a good partnership with several respectable institutions and individuals. Since its opening, the museum has been developing a good working practice with different civil society groups and associations, following the initial idea that had been growing and ripening from long ago...



The Ivanić-Grad Museum operating center in the old school building in the town park

THE MUSEUM REVEALS THE ALMOST FORGOTTEN PART OF LOCAL HISTORY

- The actual operating center is situated in one wing of the **old school building**, placed in the town park.
- The old school is **one of the three representative historical buildings** (Town Hall, Church, School) grown in **19th century**, when the prosperous historic settlement of **craftsmen and merchants** was given the rights of a town by the ruler, Francis-Joseph 1st of Austria.
- The buildings and the park have replaced the former **military fortification**, made in **16th century**, of earth and wood, in the middle of a muddy artificial lake, as an important point of the military frontier, the so-called *Antemurale Christianitatis* - the ramparts of Christian Europe, in the time of Ottoman invasions.



A school-made copy of the map of the Ivanić fortress and its civil settlement - the oldest part of the town, from mid-18th century

WHERE WE ARE TODAY, IN 2018.

- The actual **operating center inner space** is no bigger than **about 80 m²**:
- 2 rooms and a corridor for the exhibitions,
- 2 small rooms for the stuff,
- We share utilities, including the corridor, with the local radio, operating in the other wing,
- We have **no museum depot**,
- In **2016**, we started with **one person employed**,
- In **late 2018**, **3 young professionals** started to work in the museum: a curator, a documentarist, and a museum preparatory-technician



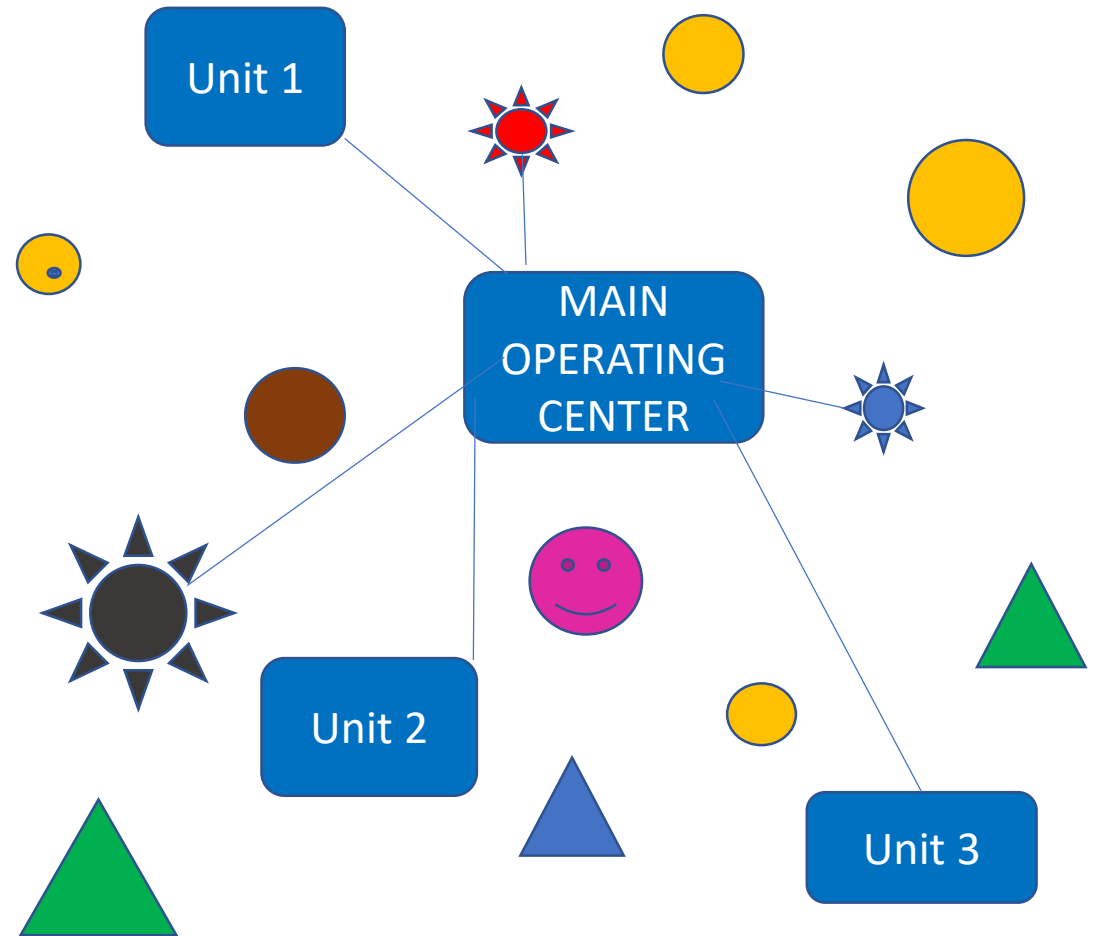
THE STRUCTURE OF THE MUSEUM IN PROSPECTIVE OF FURTHER DEVELOPMENT

Following the **initial concept**,

The Ivanić-Grad Museum develops **different ways of conservation**, protection, research, dissemination, communication, and promotion of local heritage.

Physically, it is planned to encompass

- a few **dislocated main museum units**,
- **open communication with various heritage locations *in situ***, (like valuable buildings, natural heritage sites, private collections, and info-centers for visitors),
- the **main operating, coordinating and supervising center** of the museum and its communication network



ACTUAL CONFIGURATION AND STRUCTURE OF THE MUSEUM IN 2018



Children folklore group from Posavski Bregi

ACTUAL MUSEUM UNITS:

OPERATING CENTER – **ACTIVE**

Town history museum – **IN PREPARATION**

Oil-industry museum – **IN PREPARATION**

MUSEUM OUTSIDE THE MUSEUM – **ACTIVE**

Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - I.

INITIAL ACTIVITIES –

MUSEUM BEFORE THE MUSEUM:

- The initial **idea of founding the museum** in Ivanić-Grad was born in the communication with an **informal group** of local inhabitants, **about 1987**
- **Activities** in mostly devastated, historical kernel of the town began **about 2002**, with a group of students of the local grammar school
- A civil society group named ***Prijatelji baštine (Friends of Heritage) – Amici hereditatis, Ivanić-Grad***, established in **2005**, has been building the path towards founding the museum.
- From 2014, *Friends of Heritage* cooperate with the new museum



Volunteering young „Friends of Heritage” – „**The Right to have a Museum**” at the entrance hall of the Secondary school Ivan Švear, Ivanić-Grad, April 2013

Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - II.

WORK IN PROGRESS -

FIRST EXHIBITIONS PRESENTING THE LOCAL HERITAGE
INVOLVING PRIVATE COLLECTIONS AND
CIVIL SOCIETY GROUPS

2016:

- Stjepan Grgac – The Pride of Croatian Cycling
- Ethno-treasures of Dubrovčak Lijevi and Topolje
- Firemen from Posavski Bregi

2017:

- Gjuro Kundek's Comeback
- Christmas Nostalgia – Foto Studio Bubenik

2018:

- Ivanić-Grad - in the Spirit of Sport
- To Gjuro Stjepan Deželić – for His 180th Birthday



Stjepan Grgac – Croatian Cycling Champion riding Tour de France, 1937
(private collection)

FROM EXHIBITIONS PREPARED WITH ARTIFACTS FROM PRIVATE COLLECTIONS
AND IN COOPERATION WITH SOME LOCAL CIVIL SOCIETY GROUPS
(Folklore Group „Posavec” – Dubrovčak Lijevi i Topolje – exhibition of October 2016)



FROM EXHIBITIONS PREPARED WITH ARTIFACTS FROM PRIVATE COLLECTIONS AND IN COOPERATION WITH SOME LOCAL CIVIL SOCIETY GROUPS

(Foto Studio Bubenik Ivanić-Grad – private collection - exhibition of December 2017)



Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - III

PLANS FOR THE FUTURE - Ivanić-Grad:

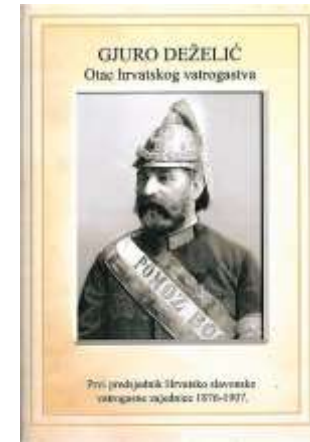
- **Active involvement of the museum in preparing and realizing the revitalization plan** for the „Old Ivanić” – the historical part of the town, that finally entered the official plans of **sustainable development of Ivanić-Grad;**
- Preparing of a **dislocated museum department in the old Fire station** from late 19th – first years of the 20th century, covering the local firefighting history, connected to the name of **Gjuro Stjepan Deželić**, „father of Croatian volunteer firefighting”, born in Ivanić-Grad.
- Opening of a **new multi-media pavilion and art-gallery** within the new walking trail by the Lonja river



Leaders of the Firefighting Union of Croatia-and-Slavonia with Gjuro S. Deželić, „father of Croatian firefighting” in the middle, Zagreb 1895



The Ivanić-Grad old Fire station built in late 19th century



Fragments
from
the
museum
exhibition
of 2018



Firemen in front of the Ivanić-Grad Fire station – 1912

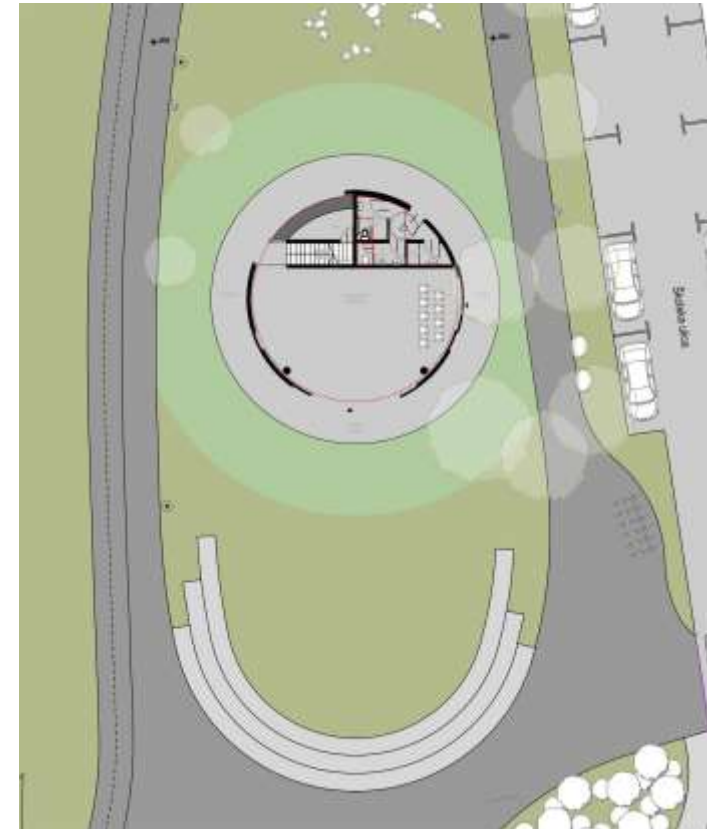
Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - III



The Grgac house in the old town center



Types of traditional family houses



The future multi-media pavilion and art gallery

Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - IV

PLANS FOR THE FUTURE - **surrounding villages:**

- Preservation and occasional public presentation of **traditional buildings and households** in communication with local community subjects;
- Further contacts and **coordination** of programs with **local folklore** and other **civil society groups**;
- Documentary work in progress with **museum helping** in preservation, restoration, and presentation of **ethnologic features and artifacts** *in situ* or in museum collections;
- **Coordination** of plans with local authorities and **individual owners of heritage knowledge and artifacts**;
- **Local heritage** promotion seen as a **part of a sustainable development** of the rural surroundings of Ivanić-Grad



Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - IV

Work in progress - Dubrovčak Ljevi:

- Renovation and **revitalization of the village center** in coordination with the local development plans;
- Adaptation of the old school building into a **new center of culture** serving as:
 - a temporary museum depot
 - a museum exhibition of local history, school history and ethno-tradition
- Adaptation of old village stables and barns for a museum depot and exhibition rooms for old agricultural machines, vehicles and tools;
- Work on **programs connecting museum activities with cyclo-touristic routes of the Zagreb County** (and with traditional Stjepan Grgac Memorial – every August in Ivanić-Grad, since 1971)



The old village school of Dubrovčak like an awakening sleeping beauty



Our MUSEUM OUTSIDE THE MUSEUM follows the path of ECOMUSEUMS - V

Natural and industrial heritage in a side-by-side development:

- The „**beaver revival**” in Croatia happened in **1996** with returning a few beaver families in their old natural surrounding **in the Žutica woods** not far from Ivanić-Grad; **this was the subject of the first exhibition of the Ivanić-Grad Museum in 2016.**
- Ivanić-Grad with its surroundings owes a bigger part of its prosperity over the past 70 years to **large natural energy resources** from oil-and-gas-field exploitation.
- The Ivanić-Grad Museum is developing its **future capacities** in order to realize **a good synergy between efficient and professional heritage preservation and visitor-friendly communication** with attractive forms of **education and recreation.**





Muzej Ivanić-Grada is here to help all of our visitors build a new friendship with the heritage we care of.

